ANIL NEERUKONDA INSTITUTE OF TECHNOLOGY & SCIENCES



(Autonomous) (Affiliated to AU, Approved by AICTE, Accredited by NBA and NAAC with 'A' grade) Sangivalasa-531 162, Bheemunipatnam Mandal, Visakhapatnam Dt. Phone: 08933-225083/84/87, Fax: 226395

COMMUNICATIVE ENGLISH (THEORY) (R-20)

Instruction: 3 +1Period

Credits : 03 Sessional Marks: 40 Semester end Exam marks: 60

COMMUNICATIVE ENGLISH

L	Р	E/T	С
3	0	1	3

(Common for all branches)

Prerequisites: Basic English language skills- LSRW at (10+2) / Intermediate Level

Course Objectives

1. To focus on appropriate reading strategies for comprehension of various forms of texts.

2. To instruct effectives strategies for good writing and exhibit the same in writing well organized passages, reports and other forms of business communication

3. Provide knowledge of grammatical structures and vocabulary to be used appropriately in their writing.

Course Outcomes

By the end of the course, the student will be able to:				
CO1	Comprehend, interpret and analyze text and answer questions based on passages.			
CO2	Demonstrate good writing skills for effective paraphrasing, argumentative essays and			
	formal correspondence.			
CO3	Construct grammatically correct sentences and apply proper vocabulary in speech and			
	writing.			

CO-PO Mapping

	РО								PSO						
CO	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3
CO1										3	1	1			
CO2									1	3	1	1			
CO3									1	3	1	1			

Reading: 1.Skimming and Scanning to get the main idea of a text and look for specific information-**On the Conduct of Life:** *William Hazlitt*

2. If- *Rudyard Kipling* – (Only for the purpose of reading) **CO1**

Writing: Paragraph writing (specific topics) using suitable cohesive devices – Unity, logical order, coherence, opening and closing statements. CO2

Grammar: Clauses and Sentences: Sentence structures, use of phrases and clauses in sentences CO3

Vocabulary: The concept of word formation, Acquaintance with prefixes and suffixes CO3

UNIT –II

Reading:1. Reading for inferential comprehension- The Brook: Alfred Tennyson

2. How I Became a Public Speaker: *George Bernard Shaw* (Only for the purpose of reading)CO1

Writing: Formal letter writing. Letters of complaint, enquiry, report, invite, placing orders, acknowledgment and follow-up letters. CO2

Grammar: Punctuation: importance of proper punctuation in texts, Articles **CO3 Vocabulary:** Word building using foreign roots **CO3**

UNIT –III

hrs

Reading: 1. Comprehend complex texts identifying the author's purpose- **The Death Trap:** *Saki*

2. On Saving Time: Seneca (Only for the purpose of reading) CO1

Writing :: Reports (Structure and content of a project report) CO2

Grammar : Noun-Pronoun Agreement, Subject – Verb agreement, Tenses CO3 Vocabulary: Idiomatic expressions CO3

UNIT –IV

Reading: 1. Identifying claims, evidences, views, opinions and stance/position.- Chindu Yellama

2. Muhammad Yunus (Only for the purpose of reading) CO1 Writing Skills: 1.Writing structured essays (persuasive and argumentative) using suitable claims and evidences CO2

Grammar: Misplaced Modifiers, adjectives, adverbs CO3

Vocabulary: Synonyms & Antonyms CO3

10 hrs

10 hrs

10

10 hrs

UNIT –V

hrs

Reading: Developing advanced reading skills for deeper understanding of the text
Politics and the English Language: *George Orwell* 2. The Dancer with a
White Parasol: *Ranjana Dave* (Only for the purpose of reading) CO1
Writing : Précis writing (Summarizing-identifying main idea and rephrasing the text), Applying for internship/Writing job applications: Resume and C.V with cover letter CO2
Grammar: Prepositions, correction of sentences. CO3
Vocabulary: Phrasal verbs CO3

(Please Note: Reading -2 in all Units is not included for written Exam.)

Prescribed book:

Board of Editors. Language and Life. 1st edition, 2018. Oriental Black Swan.

Reference Books:

1. Sanjay Kumar and Pushpa lata Communication skills. Oxford University Press. 2011

2. Meenakshi Raman and Sangeetha Sharma. *Technical communication*. Oxford University Press.

3. Kulbushan Kumar. Effective communication skills. Khanna Publishing House, Delhi.

PROGRAM OUTCOMES (POs)

1	Engineering knowledge: Apply the knowledge of mathematics, science, engineering fundamentals, and an engineering specialization to the solution of complex engineering problems.
2	Problem analysis: Identify, formulate, review research literature, and analyze complex engineering problems reaching substantiated conclusions using first principles of mathematics, natural sciences, and engineering sciences.
3	Design/development of solutions: Design solutions for complex engineering problems and design system components or processes that meet the specified needs with appropriate consideration for the public health and safety, and the cultural, societal, and environmental considerations.
4	Conduct investigations of complex problems: Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.
5	Modern tool usage: Create, select, and apply appropriate techniques, resources, and modern engineering and IT tools including prediction and modeling to complex engineering activities with an understanding of the limitations.

6	The engineer and society: Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional engineering practice.
7	Environment and sustainability: Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
8	Ethics: Apply ethical principles and commit to professional ethics and responsibilities and norms of the engineering practice.
9	Individual and team work: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
10	Communication: Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.
11	Project management and finance: Demonstrate knowledge and understanding of the engineering and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.
12	Life-long learning: Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change.
